



# Summarizing A Year Of Impact

Qudra Network Annual Report

**2024**

قُدْرَة  
شبكة المتبرعين العرب  
Arab Philanthropists Network





## Theory of Change

Building a network of Arab philanthropists that provides tools, builds partnerships, and leads change, will lead to an increase in impactful philanthropy and will strengthen social resilience and belonging in Arab society.



## Mission

A network that connects and unites individuals committed to giving within their community, providing them with knowledge and information to enhance resilience and social impact.



## Vision

A society that manifests mutual responsibility and social cohesion through strategic giving.

## Network Goals

1. Qudra is a professional and enabling home for Arab philanthropists.
2. Qudra promotes effective and strategic philanthropy in Arab society.
3. Qudra builds partnerships and connections and becomes a key address for the local and international ecosystem in the field of philanthropy in Arab society in Israel.
4. Qudra will develop resilience and social cohesion in Arab society.



## Introduction

The year 2024 was marked by challenges that deeply affected resilience across all dimensions—psychological, economic, and social. This was due to the war and its consequences, as well as the underlying factors that have shaped the reality of our society in recent years. As a network committed to strengthening community resilience as a core vision, we had to adapt to these challenges to implement our plan and fulfill our mission. These challenges became a catalyst for expanding our impact and deepening the leadership role that organized giving plays in our society. This was achieved by continuing to foster collaborations and connections, generating new knowledge about giving and resilience, and providing tangible support to initiatives and projects led by civil society institutions and nonprofit organizations.

We close this year with a sense of satisfaction, despite the profound sorrow we all share. This satisfaction stems from the hope ignited by Qudra’s work, as we have proven that our community holds immense goodness, awareness, capacity, and potential for genuine cooperation among those striving for its betterment.



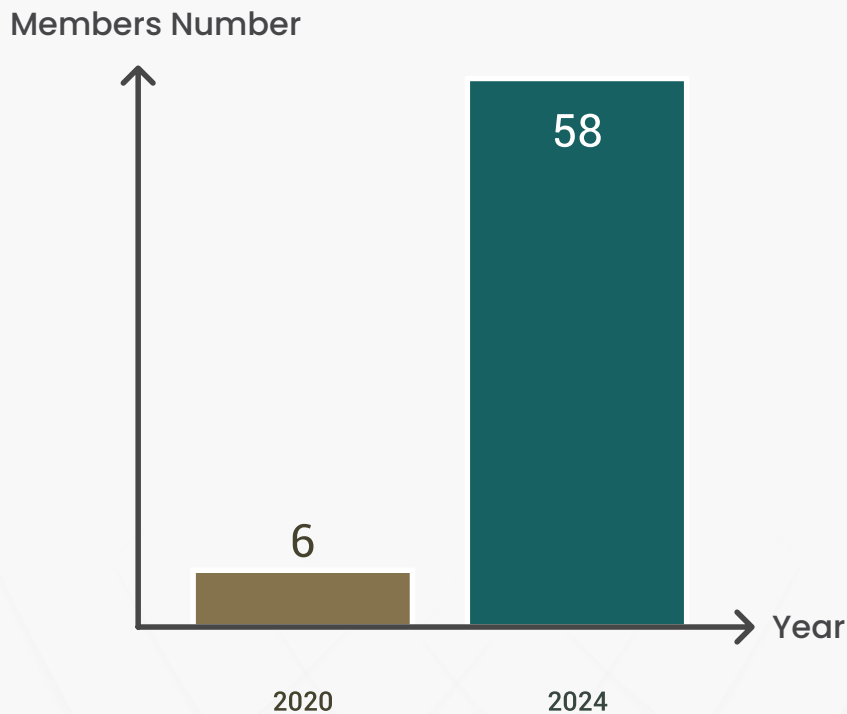
## Network Activities

**In this report, we present a summary of the activities carried out in 2024**

and the impact that Qudra has achieved.

### Building and Expanding the Network

In 2024, 22 new members joined the network (17 men and 5 women), bringing the total number of members to 58, representing 24 different localities.



Network Members growth over the years

## Qudra Gatherings

The Qudra Network organizes regular in-person gatherings for its members, designed to create opportunities for personal and professional connections, networking, and collaboration; to strengthen the sense of belonging, solidarity, and social cohesion among members; and to provide fresh and inspiring insights into strategic organized giving.

In 2024, Qudra organized four in-person gatherings, “Qudra Gatherings,” where members of the network came together to deepen their connections and exchange experiences on important societal issues. The gatherings addressed topics such as strengthening community resilience through collective action and collaborative giving, the importance of networking to build strong and impactful relationships within the community, the role of diversity and trust-building in achieving sustainable impact, and the significance of small donations in driving substantial change.

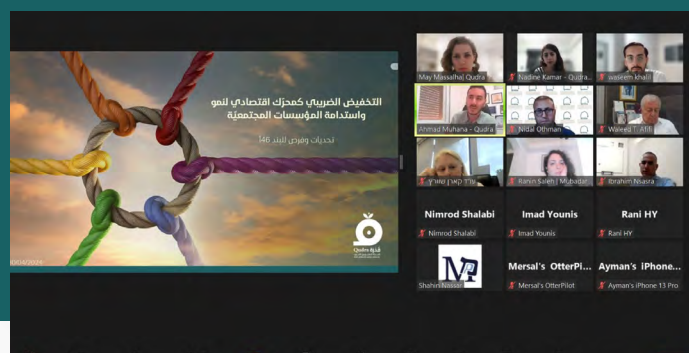
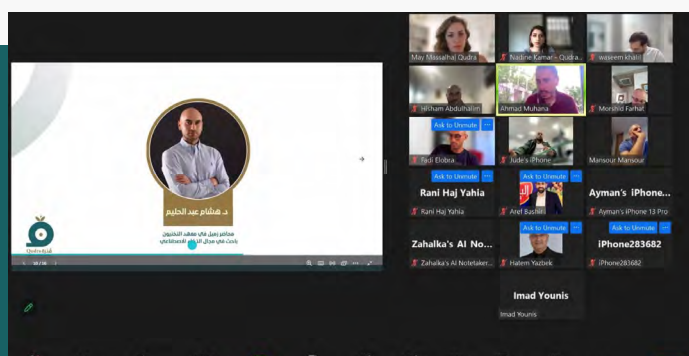
The gatherings also featured valuable contributions from experts and network members who shared their personal and professional experiences, enriching the dialogue and enhancing collaboration among participants.



## Knowledge and Tools Workshops

The Qudra Network organizes remote Knowledge and Tools meetings on topics related to the organized giving activities of its members, aiming to facilitate deep discussions and recruit partners for the process of change.

In 2024, Qudra organized four Zoom workshops addressing significant issues related to challenges and opportunities within Arab society. The workshops covered diverse topics: one workshop focused on organized giving and its role in providing innovative solutions to labor market challenges, while another explored the importance of tax deductions as a tool to enhance the sustainability of civil society institutions. A third workshop discussed the impact of artificial intelligence on the labor market, with an emphasis on the skills required to adapt to these changes. In the “Voices of Qudra” workshop, participants exchanged ideas and experiences regarding social and philanthropic initiatives launched by network members, aiming to strengthen collaborative work and community partnerships.



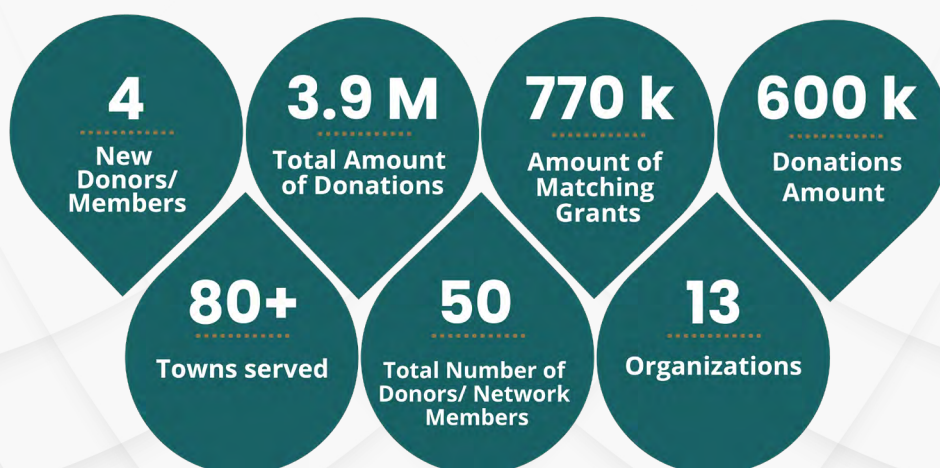
## Matching Grants Programs

In 2024, the Qudra Network collaborated with donor foundations on two donation-matching projects under the Matching Grants Program:

1. For the fourth consecutive year, Qudra managed the Matching Grants Program to enhance the role of organized giving in supporting higher education and suitable employment in Arab society, in partnership with the Edmond de Rothschild Foundation. The project has seen remarkable progress over the past four years in terms of the number of donors, donated amounts, and beneficiaries. In 2024, 14 donors from Arab society participated, contributing a total of ₪920,000, matched by ₪770,000 in supplementary donations provided to 11 organizations.



2. The “Emergency Matching Grants Program” supported the initiatives and activities of Arab civil society organizations in addressing crises, in collaboration with Bader Philanthropies, the SVF, and a private foundation. This project supported organizations offering solutions in areas such as psychological and social resilience, shared living, establishing local emergency centers, encouraging youth engagement and volunteering during crises, providing emergency humanitarian aid, and caring for the elderly and people with disabilities. **Sixteen donors from Arab society participated in the project, contributing ₪600,000, matched by ₪770,000 in supplementary donations from donor foundations, benefiting 13 organizations.**

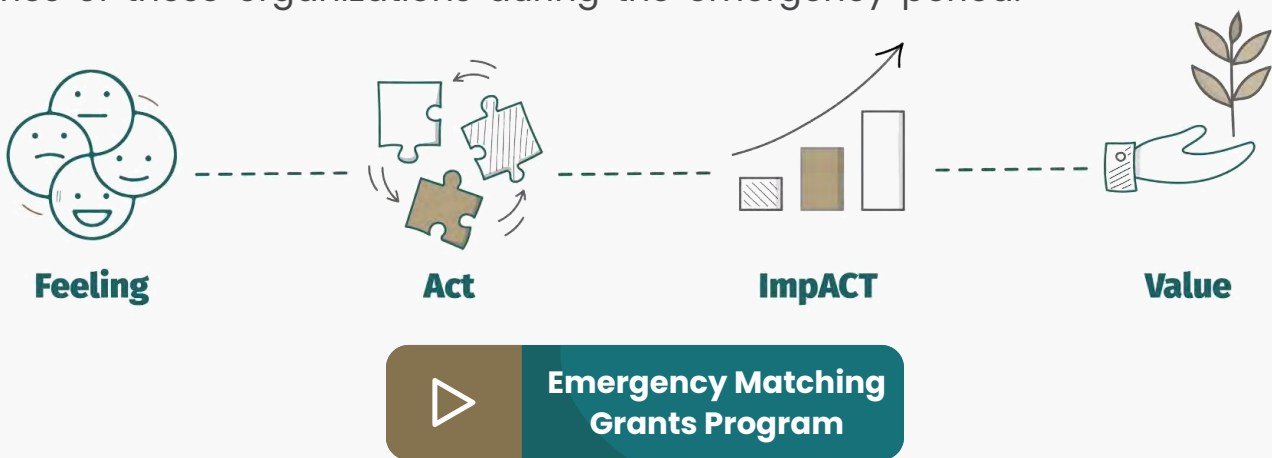


## Matching Grants Programs

### Developing Donation Impact Mechanisms:

As a continuation of the Matching Grants Program during emergencies, the Qudra Network developed the Act to Impact project to implement measurement and evaluation mechanisms for a deeper examination of the effectiveness and impact of donations and grants on organizations and their beneficiaries.

During the project, Qudra collected and analyzed data through direct collaboration with the organizations that received supplementary grants. Additionally, a dedicated page was created on the [Qudra website](#) to showcase the impact stories of these organizations during the emergency period.



## Qudra Boost

This initiative, part of Qudra Network's work plan, aims to support collaborative organized giving initiatives by network members to drive long-term, systemic social change and impact. It does so by proposing solutions that include fostering collaborations and strategic partnerships.

In 2024, Qudra partnered with Elevation (a company certified to provide AWS training for Amazon) and Kav Mashve Association, resulting in the launch of the AWS Restart **collaborative giving project for professional technological training in cloud computing**. This project represents a significant step toward integrating Arab society into future-oriented high-tech professions. It strengthens community resilience by creating innovative programs to address the challenges of Arab society while fostering opportunities for a modern workforce aligned with Arab human capital potential.

## Qudra Boost

This year, two cohorts were launched:

- The first cohort began in June 2024 and lasted three months, with 26 participants. It was supported by contributions from **10 network members, totaling ₪130,000**, matched by ₪110,000 in additional funding from the Rothschild Foundation.
- The second cohort began in October 2024 and will continue into the next year, with 40 participants. To date, it has received **support from 6 network members, amounting to ₪100,000**.



“

In 2024, as part of Qudra Network’s activities and projects, donations amounting to ₪1,670,000 were made by Qudra members. This was matched to amplify the impact, bringing the total value of donations to approximately ₪4 million.

”



## Knowledge Development

Qudra strives to prepare and publish research and knowledge products on **philanthropy and organized giving** while developing unique and innovative mechanisms for measuring the impact of donations, both quantitatively and qualitatively.

In 2024, Qudra Network developed several knowledge products on organized giving in Arab society, making them accessible to network members, civil society organizations, and decision-makers.



- Information Paper: [Partnerships and Cooperation in Philanthropy](#) (in Arabic)
- Information Paper: [Organized Giving During Emergencies: The Importance and Role of Strategic Giving in Crises](#) (in Arabic)
- Blog: [Cooperation in Philanthropy: How Can We Strengthen Strategic Partnerships to Achieve Impact?](#)
- Blog: [Enhancing Innovation in Philanthropy: Modern Strategies for Achieving Sustainable Social Impact](#)
- Blog: [From Philanthropy to Impact Investment: A Paradigm Shift Toward Sustainable Development](#)
- Blog: [Building Community Resilience: The Role of Giving in Strengthening Social Resilience](#)

# Annual Conference

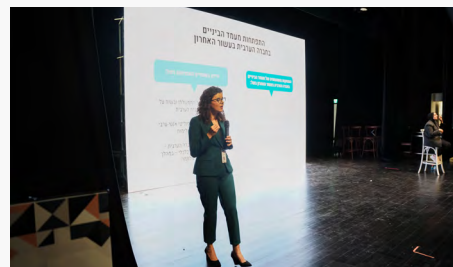
Qudra Network held its first conference, **“Cooperation is Our Resilience,”** on 11.11.2024 in Baqa al-Gharbiyye. The conference embraced Qudra’s vision of empowering Arab society through structured giving and building a strong network of donors and partners united by a shared goal of creating sustainable social change. It addressed integrated collaboration across sectors and communities to strengthen societal resilience and equip communities to face challenges and crises.



**التعاون حصانة لنا**

Cooperation is our Resilience

A distinguished group of leaders from Arab society and beyond participated, including Qudra members, new Arab donors, philanthropic foundations, decision-makers from governmental and municipal bodies, private sector representatives, civil society leaders, philanthropy enthusiasts, experts, and academic researchers. The program focused on four pillars: innovation, impact, resilience, and cooperation, explored through diverse panel discussions and new qualitative research, highlighting the values and motivations of giving in Arab society alongside inspiring philanthropy stories from various fields.

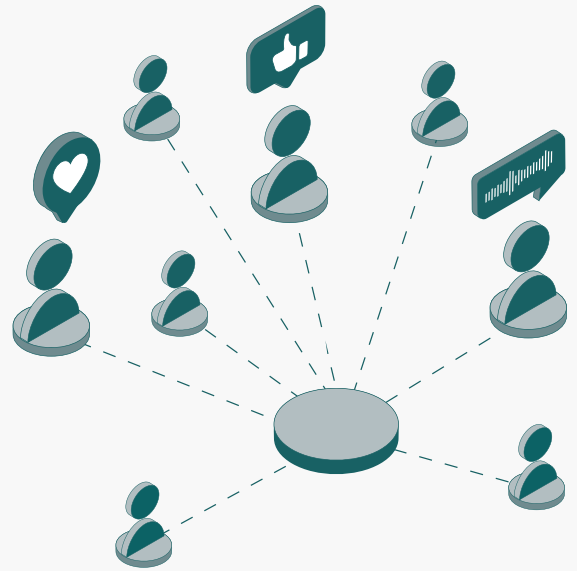


**Qudra Conference Video**

# Networking Meetings (Creating Effective Philanthropic Connections)

Since its establishment, Qudra Network has worked to create organized giving relationships among its members, as well as between members and other individuals or entities involved in philanthropy. These relationships aim to produce tangible steps that increase impactful giving, strengthen community resilience, and enhance a sense of belonging.

In 2024, Qudra facilitated several networking meetings, including engagements with the management and representatives of philanthropic foundations locally and internationally, representatives from government and municipal bodies, private companies, local leaders of civil society organizations, and community leaders.



## Participation in Conferences and Activities

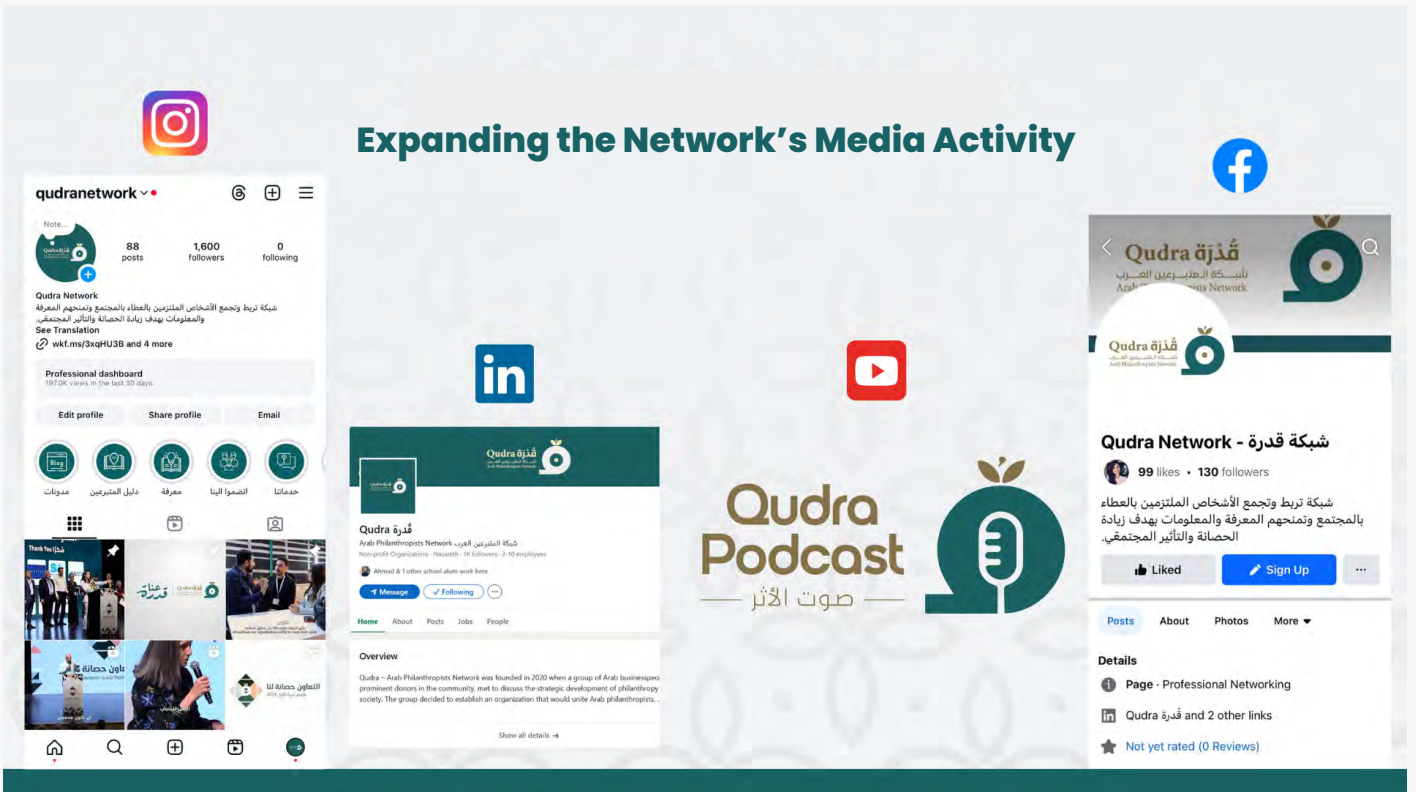
Qudra Network (its members and professional team) actively participates in various conferences and events related to philanthropy and organized giving. These engagements aim to build relationships, foster networking, enhance Qudra's public presence, and lay the groundwork for creating effective partnerships and organized giving connections.

In 2024, representatives of Qudra Network participated in several conferences and activities both locally and internationally, including those organized by philanthropic foundations, civil society organizations, private companies, and official institutions.



## Media and Marketing Activities:

In 2024, Qudra Network worked to expand its media presence to promote the culture of giving on a broader scale. The network developed its various social media platforms, achieving approximately 250,000 views in recent months!



## Expanding Impact

As part of its efforts to foster collaboration and knowledge exchange among its members, Qudra Network launched a new series of podcasts. These episodes feature network members sharing their inspiring stories and experiences in social and philanthropic work. The series aims to highlight successful projects and initiatives while strengthening connections among members through an engaging and enriching platform.



**Voice of Impact with Dr. Morshid Farhat**



**Voice of Impact with Waleed Afifi**



**Voices of Impact with Reem Younis**



**Voices of Impact with Aref Bashir**



## News Highlights on Qudra Network's Activities in 2024

1. [Ahmad Muhana, Director-General of Qudra Network, was selected for The Activists list by The Marker magazine.](#)
2. [A radio interview with network member Dr. Tamer Naama, Director-General of the Hayyan Foundation, on the program Agenda.](#)
3. [Wasla website: "As an Arab community, we have the ability to strengthen our resilience through giving and cooperation."](#)
4. [Wasla website: An academic study explores the reasons and motivations behind donations and giving among donors in Arab society.](#)
5. [Wasla website: The middle class in Arab society has seen significant growth over the past decade and a half, becoming a primary source of donations and giving.](#)
6. [Wasla website: Under the slogan "Cooperation is Our Resilience," the Arab Philanthropists Network – Qudra concludes its first annual conference.](#)



قُدْرَة Qudra  
شبكة المتبرعين العرب  
Arab Philanthropists Network



Qudra Network



[www.qudra-apn.org](http://www.qudra-apn.org)