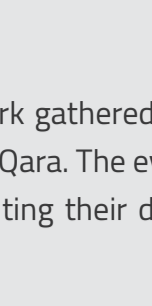
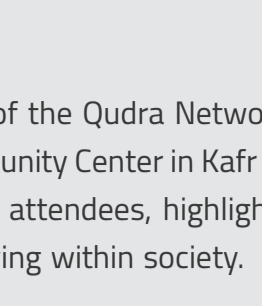


# Expanding Reach, Amplifying Impact

December 2024



## At Qudra, we expand knowledge and acquire tools

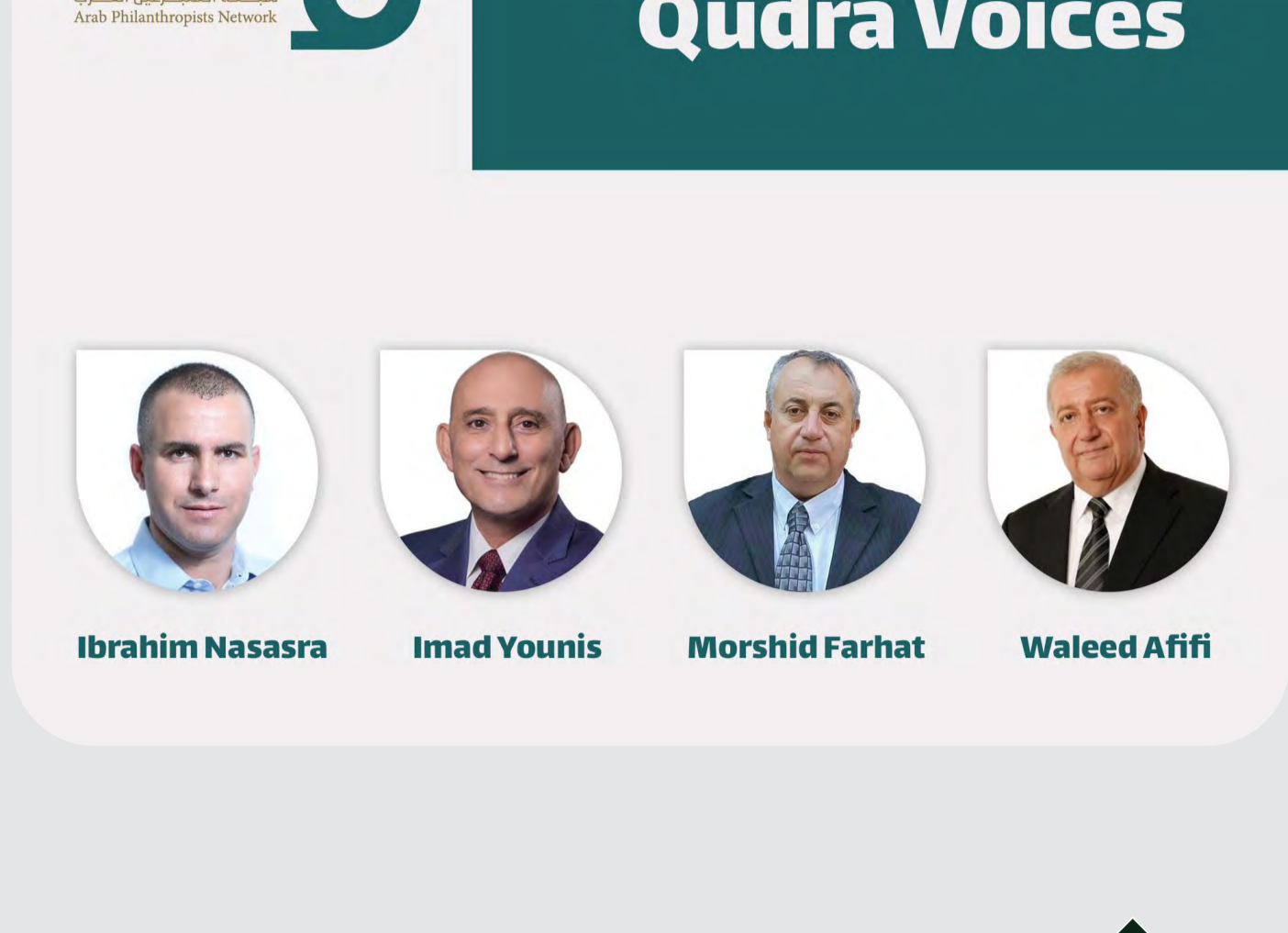
### Qudra Gathering

On September 2, 2024, members of the Qudra Network gathered for a unique event titled "Shades of Change," held at the Hiwarna Community Center in Kafra Qara. The event began with an introductory circle that deepened connections among attendees, highlighting their diversity and reflecting their personal perspectives on the priorities of giving within society.

Dr. Muhammad Zahalka, a network member, shared his inspiring story, linking it to the family values that have influenced him over the years and his vision of giving back to the community and its broader impact.

Following this, Ahmad Muhana, the Executive Director of Qudra, spoke about the importance of diversity as a core value in Qudra's vision and its role in strengthening community resilience. He presented data emphasizing the need to deepen and expand the network's diversity across various dimensions.

The event also featured a keynote lecture titled "Diversity as a Foundation for Expanding Impact" by lecturer Hanin Sbitan. She focused on the importance of maintaining a continuous balance between economic and social aspects. Her talk emphasized the concept of trust, exploring its societal implications, explaining how to build it, and showcasing its critical role in sustaining stability. Through various examples, she highlighted the essential link between diversity and trust-building, emphasizing their combined impact on long-term sustainability.

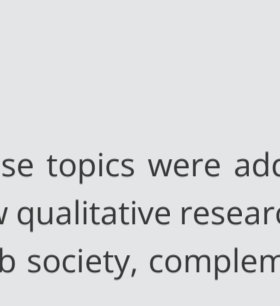


### Qudra Workshop

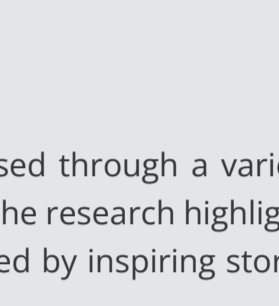
In October, a knowledge-sharing workshop «Voices of Qudra» was held via Zoom. The workshop featured four discussions moderated by our colleague Eyad Barghouthi with network members: Dr. Morshid Farhat, Imad Younis, Ibrahim Nasasra, and Waleed Afifi.

During these discussions, participants were introduced to recent social and philanthropic initiatives that these members have led or been involved in. They shared the ideas behind these initiatives, their motivations, and the processes of their development so far.

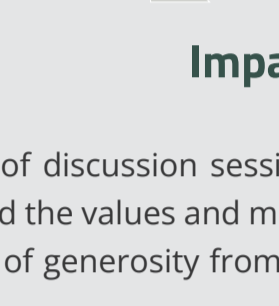
The workshop aimed to create a space for collective thinking about these initiatives, exchanging ideas and experiences, and sharing effective tools and mechanisms that could contribute to their success. At Qudra, we view these initiatives as part of a significant social-giving movement that strengthens community resilience, improves living conditions, enhances strength and durability, and fosters a collaborative environment to address current and future challenges.



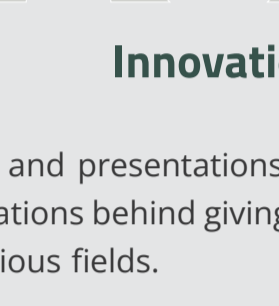
Ibrahim Nasasra



Imad Younis

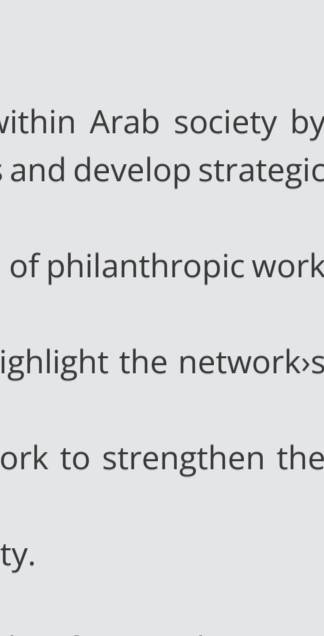


Morshid Farhat



Waleed Afifi

## The First Annual Qudra Conference



التعاون لنا  
Cooperation is our Resilience

On November 11, 2024, the Arab Philanthropists Network, Qudra, held its first conference in Baqa al-Gharbiyye under the theme «Cooperation is our Resilience.» The conference reflected Qudra's vision since its establishment: empowering Arab society through organized giving and building a strong network of donors and partners united by a shared goal of achieving sustainable social change. The event focused on enhancing integrated cooperation across sectors and segments of society to foster strong community resilience, enabling society to face challenges and overcome crises.

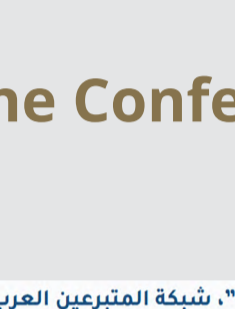
### Objectives of the Conference:

- Strengthen and instill the values of cooperation and partnership within Arab society by providing a leading platform to enhance connections between sectors and develop strategic relationships.
- Share the knowledge developed and contributed by Qudra in the field of philanthropic work and organized giving in Arab society.
- Expand Qudra's reach to a broader and more diverse audience to highlight the networks goals, vision, and leadership role.
- Create opportunities to welcome new members to the Qudra network to strengthen the organized giving network.
- Promote the culture of giving to enhance resilience within Arab society.

The conference brought together a distinguished and diverse group of leaders from Arab society and beyond, including Qudra members, new donors from the Arab community, philanthropic foundations, decision-makers from official entities (governmental and municipal), private sector representatives, local leaders of civil society organizations, professionals interested in philanthropy and cross-sector collaboration, as well as experts and academic researchers.

### Key Focus Areas:

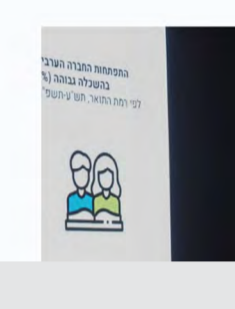
- 1.Innovation:** Exploring new ways to integrate technology into social initiatives.
- 2.Impact:** Examining the relationship between financial returns and social value.
- 3.Resilience:** Strengthening the community's ability to face challenges.
- 4.Cooperation:** Enhancing partnerships across different sectors to ensure sustainable development.



Cooperation



Resilience



Impact



Innovation

These topics were addressed through a variety of discussion sessions and presentations of new qualitative research. The research highlighted the values and motivations behind giving in Arab society, complemented by inspiring stories of generosity from various fields.

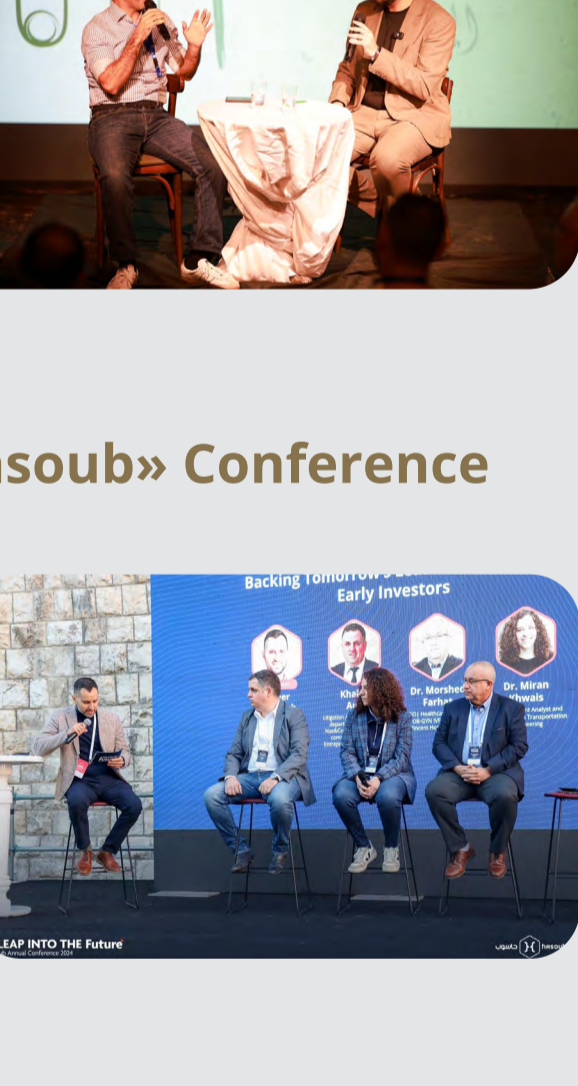
## Stay tuned for the full report coming soon!



Qudra Conference Video

## News Releases About the Conference

1. [Radio Interview: A discussion with Dr. Tamer Naama, a network member and Director General of the Hayyan Foundation, on the Agenda program.](#)
2. [Wasla Website: "As an Arab society, we have the ability to strengthen our resilience through giving and cooperation."](#)
3. [Wasla Website: Academic research explores the reasons and motivations behind donations and giving among donors in Arab society.](#)
4. [Wasla Website: The middle class in Arab society has witnessed significant growth over the last decade and a half and serves as a key source for donations and giving.](#)
5. [Wasla Website: "Under the theme 'Cooperation is Our Resilience,' the Arab Donors Network – Qudra concludes its first annual conference."](#)



## Expanding Connections

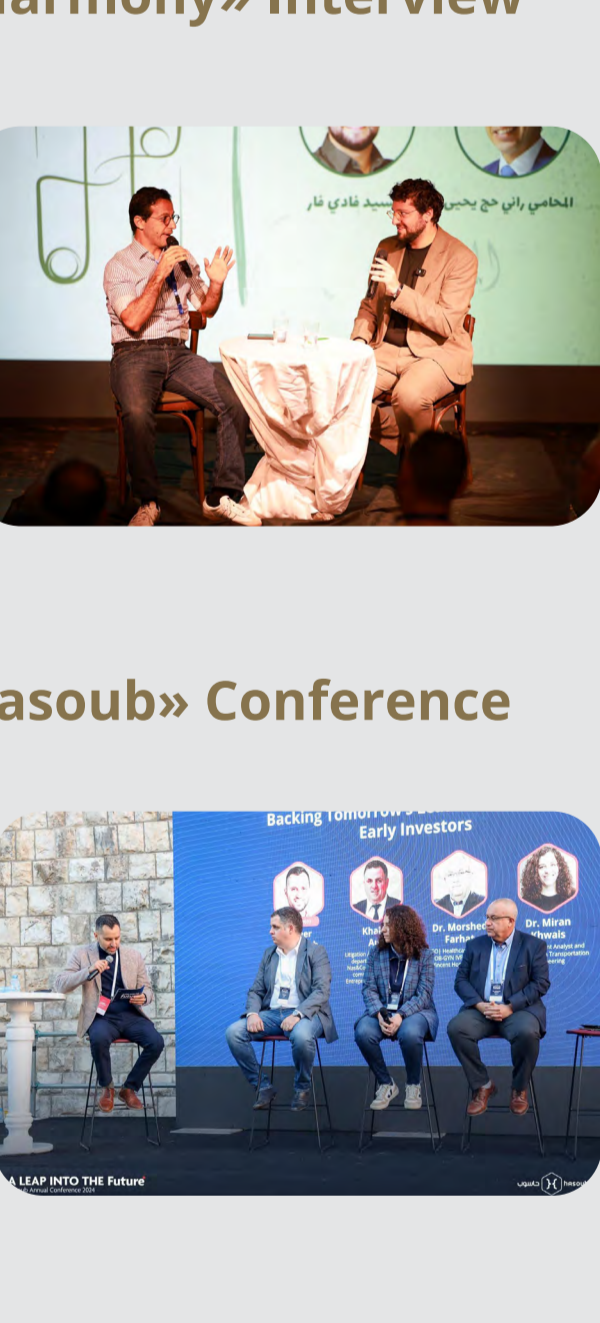
At Qudra, we aim to create connections between network members and private, official, and local institutions related to organized giving. This effort seeks to develop the infrastructure for support and foster exceptional collaboration opportunities. Additionally, we strive to build partnerships and connections that position Qudra as a key reference for the local and global ecosystem of organized giving within Arab society.

### Ahmad Muhana Selected for The Activists List in The Marker

Ahmad Muhana, General Director of the Qudra Network, was honored with inclusion in The Activists list by The Marker magazine.

The Marker magazine published a feature in its «The Activists» section, highlighting the story of Ahmad Muhana, General Director of the Qudra Network. The article details his journey as a social entrepreneur and his efforts in civil society work, organized giving, and strengthening community resilience.

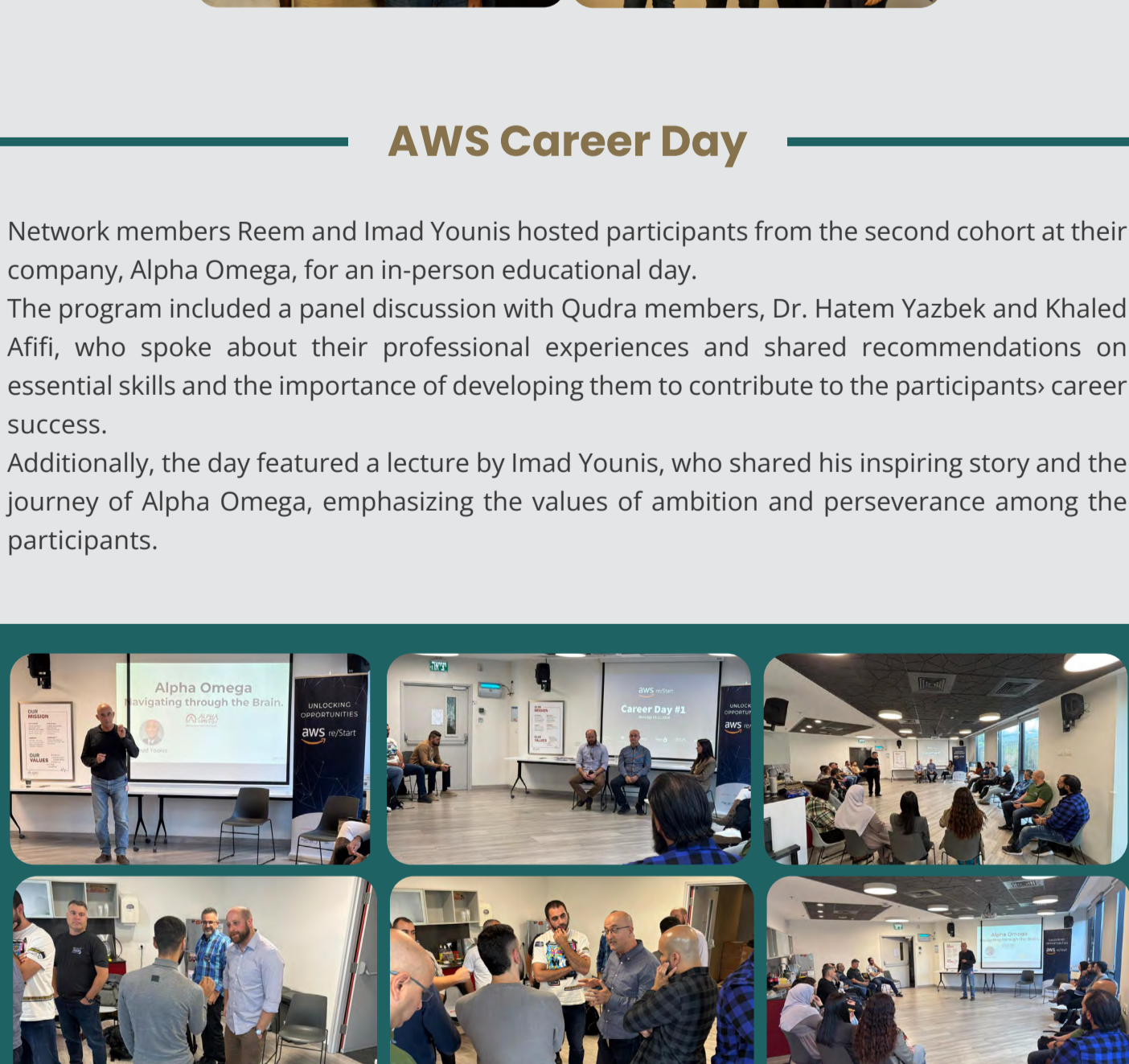
[Read More](#)



## Networking and Introduction Meeting with National Institutions

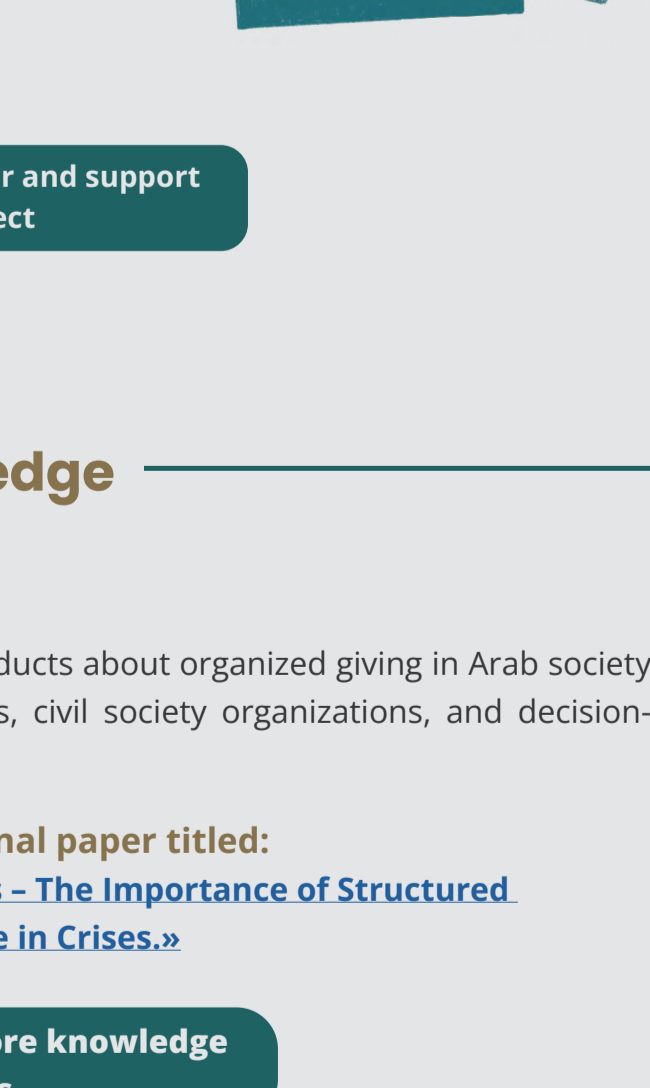
Members of the Qudra Network, including Rani Haj-Yahia, Waleed Afifi, Reem and Imad Younis, Dr. Morshed Farhat, Ibrahim Nassasra, Raed Nakleh, Ayman Samara, Yahya Abu Hamed, as well as Dr. Samer Haj-Yahia and the network team, participated in a networking and introduction meeting with directors of national institutions in the country. The meeting was hosted by Adina Shapira, founder of the Mubadarat Fund, at her home in Jerusalem.

The purpose of the meeting was to deepen exposure, knowledge, and information to enhance and develop the representation of Arab society in these institutions. It also aimed to strengthen connections and collaborations between network members and various individuals and institutions within the local ecosystem.



## Participation in a Learning Tour in the United States

In mid-September, Waleed Afifi, a founding member of the Qudra Network, and Ahmad Muhana, General Director of Qudra, participated in the Collaborative Giving Initiative delegation to the United States. The purpose of the delegation was to meet inspiring and influential leaders in the field of addressing community violence and crime, as well as to explore philanthropic models and successful initiatives that could be adapted to Arab society.



This initiative represented a shift in the approach of the participating foundations regarding violence and crime, moving from distant support and donations to direct efforts for impactful intervention. The delegation included representatives from support foundations, government offices, and civil society organizations.



## Rani Haj-Yahia Featured in «Harmony» Interview

Rani Haj-Yahia, Chairman of the Qudra Network Board, participated in an interview during the "Fanjen 5" event organized by the "Harmony" initiative, a volunteer-based networking initiative. The interview included a discussion where Rani shared his professional journey and his role within the Qudra Network.



## Dr. Morshed Farhat at the «Hasoub» Conference

Dr. Morshed Farhat, a member of the Qudra Network, participated in the annual Hasoub Conference in a panel discussion titled "Supporting Tomorrow's Leaders – The Role of Early Investors." Qudra members Waleed Afifi and Raed Nakleh also participated in the conference.



## Collaborative Giving at Qudra

Thanks to the support of six donors from the Qudra Network, the second cohort of the "Technology Training for Future Jobs" project has been launched. This initiative is part of an innovative effort to strengthen collaborative giving among network members.



### Collaboration and Strategic Partnerships are Key Pillars of Strengthening Community Resilience



### AWS Career Day

Network members Reem and Imad Younis hosted participants from the second cohort at their company, Alpha Omega, for an in-person educational day.

The program included a panel discussion with Qudra members, Dr. Hatem Yazbek and Khaled Afifi, who spoke about their professional experiences and shared recommendations on essential skills and the importance of developing them to contribute to the participants' career success.

Additionally, the day featured a lecture by Imad Younis, who shared his inspiring story and the journey of Alpha Omega, emphasizing the values of ambition and perseverance among the participants.



## We invite you to join the project and support collaboration among donors to expand its impact.



[Click here to register and support the project](#)

## We Give with Knowledge

Qudra Network strives to develop knowledge products about organized giving in Arab society and make them accessible to network members, civil society organizations, and decision-makers.

Here is an informational paper titled: «Organized Giving During Emergencies – The Importance of Structured Giving and Its Role in Crises.»

[Click here to read more knowledge products](#)

## Qudra Members: Influencers in Their Communities

Qudra Network launches a new podcast series to raise awareness about the importance of collaboration and promote a culture of giving.



As part of its efforts to enhance collaboration and knowledge sharing among its members, Qudra Network has launched a new podcast series. The series features network members sharing their inspiring stories and experiences in the fields of social and philanthropic work. The goal of this series is to highlight successful projects and initiatives while strengthening connections among members through an interactive and enriching platform.

[Follow us to listen to the new and exclusive episodes!](#)



The Voice of Impact with Dr. Morshid Farhat



The Voice of Impact with Waleed Afifi



The Voice of Impact with Reem Younis



The Voice of Impact with Aref Bashir

## Expanding the Circles of Impact

Qudra strives to increase its media activity to promote a culture of giving.

We are excited to share with you the number of views on Qudra Network's social media platforms, which has reached 250,000 views last month!

## Follow us on:

Qudra Arab Philanthropists Network



Qudra Network

[www.qudra-apn.org](http://www.qudra-apn.org)