

Summary

Year 2023 in Qudra

The end of 2023 marks 3 years since the establishment of Qudra Network, and we enter a new year with a plan to expand our impact, strengthen social resilience and develop organized and strategic philanthropy.



Completion of Qudra’s Establishment

At the end of the previous year, we set our goals for 2023 as follows: complete the establishment of Qudra – promote collaborative work – enhance exposure and connections.

We conclude this year by accomplishing foundational steps to complete the establishment through the expansion of the board of directors and electing its chairman, obtaining proper management certificate, and the approval of a public institution with respect to donations pursuant to section 46 of the Income Tax ordinance. On this occasion, we congratulate the network members Sari Hassan and Raed Nakhle on joining our board.

This year witnessed a gratifying expansion in network members, growing from 6 founding members at the end of 2020 to a diverse group of 37 entrepreneurial women and men from all over the country



2020 – 6 members



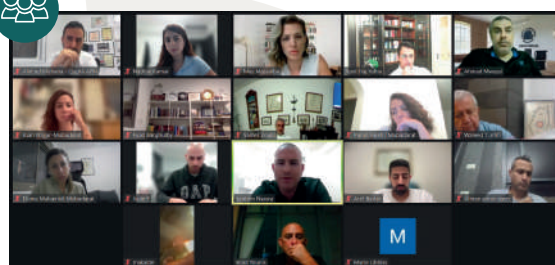
2023 – 37 members



Meetings, Workshops, and Participations

This year, we convened **5 network events** with the aim of creating opportunities for networking, fostering connections, and providing up-to-date and inspiring knowledge about strategic philanthropy. Additionally, we held educational meetings and workshops focusing on employment in Arab society in general, and addressing challenges in the labor market during the emergency in particular.

We held networking meetings with the local and international ecosystem to encourage in-depth discussions, recruit partners, and build partnerships with those who share our vision of building a society that manifests mutual responsibility and social solidarity through strategic giving. We also participated in conferences and events related to charitable work and philanthropy, aiming to enhance Qudra's presence and explore impactful models for creating and expanding our impact.

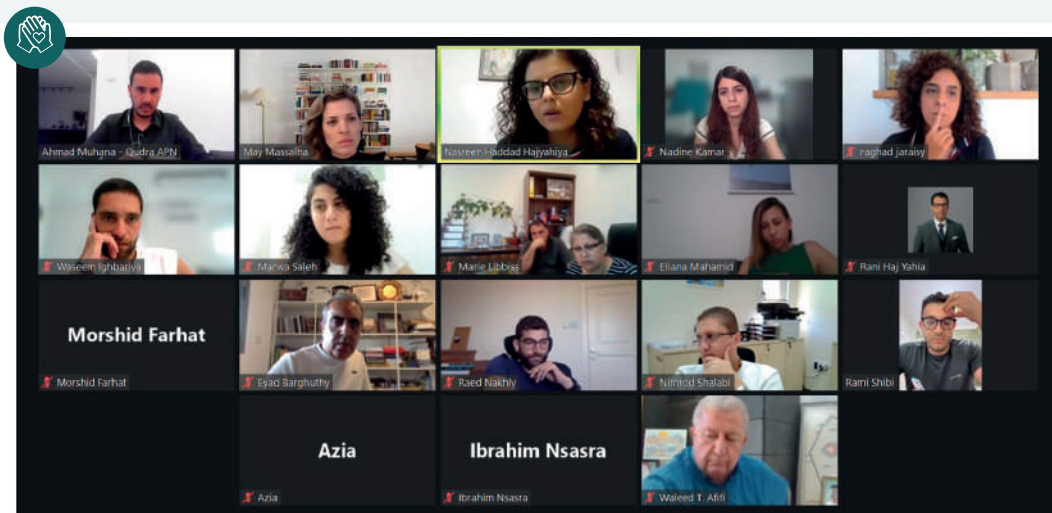




Interest Group: Employment

This year, we established an “Interest Group” which focuses on developing strategies and mechanisms to address employment and labor market challenges through Qudra’s activities.

In 2024, Qudra aims to expand its team and cooperate with reputable institutions and specialized experts to further develop the group and broaden its impact.



Philanthropy and Social Resilience Connections

This year, we established 129 elementary connections among network members and other individuals and institutions, and 24 effective philanthropic connections which resulted in tangible actions that increase effective giving, strengthen social resilience, and foster a sense of belonging.

In 2024, improving the impact of these connections will be a key pillar of Qudra’s activities.



Consultancy and Processes

This year, we accompanied change processes led by the network members and provided 6 advisory services for the members, in addition we guided two processes related to developing giving strategies and managing donations efficiently and strategically.

In 2024, we hope our efforts culminate in developing joint giving initiatives based on strengthening collaborative efforts among network members.



Through Thick and Thin: Matching Grants

This year, we doubled donations through the "Matching Grants Programs" in the amount of **550,000 NIS** to support higher education and suitable employment in our Arab society. In addition, we doubled approximately **1,000,000 NIS** through the emergency matching grants program.

In 2024, we hope the war will end and peace and safety will prevail in the region and the world. Qudra reaffirms its commitment to sustaining its societal role in providing support, responding to needs, and expanding the matching grants programs.



New Knowledge on Philanthropy

This year, we developed two knowledge products:

- 1 an information paper on "Motives, Characteristics, and Challenges of Philanthropy and Civil society in "the Arab Society"
- 2 a "Donors' Guide" to navigate the path towards strategic philanthropy and active giving

In 2024, a new staff member will join Qudra team to lead the development of knowledge and information, expanding the impact and support the organization's theory of change.





Expanding Impact with Partners

Qudra's mission extends beyond recruiting partners committed to philanthropy. It involves encouraging these partners to actively engage in philanthropy, contributing to impact towards change of greater value. The more sustained and continuous the organized giving, the stronger social resilience and sense of belonging will become.



We hope to continue cooperating and broaden partnerships to ensure a better future for us all. Be partners in shaping change!

2024

The year of expanding impact